



Superior Supply  
Chain Solutions

**From Port to Sale**



**REGAL LOGISTICS®**

*Charleston, South Carolina  
Fife, Washington*

### Regal is your e-logistics solution:

- Sell more and grow your business
- Meet major retailers' e-commerce requirements
- Satisfy your customers
- Outsource affordable, reliable EDI and e-commerce capability
- Pay simple, affordable flat rate per shipment

Regal Logistics acts as a direct extension to manufacturers and importers and provides B2B and B2C e-commerce support for efficient, retail-compliant distribution to major retailers and e-tail customers.

## Regal Logistics EDI and E-Commerce Fulfillment Services Deliver Value and Meet Major Retailer and E-Tailer Requirements

### If you need help with:

- Shipping to major retailers like Walmart and ToysRUs
- Blind shipping to customers shopping on major retailers' Web sites, such as [www.walmart.com](http://www.walmart.com) and [www.toysrus.com](http://www.toysrus.com)
- Blind shipping to customers shopping at major e-tailers including [www.amazon.com](http://www.amazon.com)

Regal Logistics provides the efficient, reliable, affordable, retail-compliant technology support you need.

Whether you call it e-commerce, drop shipping, traditional distribution, blind shipping or pick and pack fulfillment, **Regal provides the necessary Electronic Data Interchange (EDI) services to satisfy major retailers and e-tailers**, in addition to warehousing and value added services.

### How Regal EDI works for manufacturers and importers

- Walmart sends Regal an 850 (Purchase Order-PO) asking for **Natus** product (luggage, trampolines). Regal confirms with Natus and fulfills the order and sends Walmart an 810 (Invoice) on Natus' behalf.
- **Tek Nek Toys** sends a 940 (Warehouse Ship Order) to Regal requesting that it distribute product to ToysRUs. Once Regal ships the product, it sends an 856 (Advance Ship Notice-ASN) to the retailer.
- Regal receives an 850 (Purchase Order) from Walmart asking Regal to pull and ship **Sleepwell** product (bedding and linens) to a customer shopping at [www.walmart.com](http://www.walmart.com). Regal ships the order with a label that has the e-tailer's return address and sends an 856 (Advance Ship Notice) to the e-tailer.
- Regal receives a 940 (Warehouse Ship Order) from **Discovery Bay Games**, asking Regal to pull and ship product to ToysRUs. Regal creates the retailer's packing slip and sends off the shipment. Regal then sends Discovery Bay Games a 945 (Shipment Confirmation).
- Regal receives an 850 (Purchase Order) from [www.amazon.com](http://www.amazon.com) asking Regal to pull and ship **Discovery Bay Games** product to a customer. Regal ships the order with a label that has the e-tailer's return address and then sends an 856 (Advance Ship Notice) to the e-tailer.

[www.regallogistics.com](http://www.regallogistics.com)

866-300-5580

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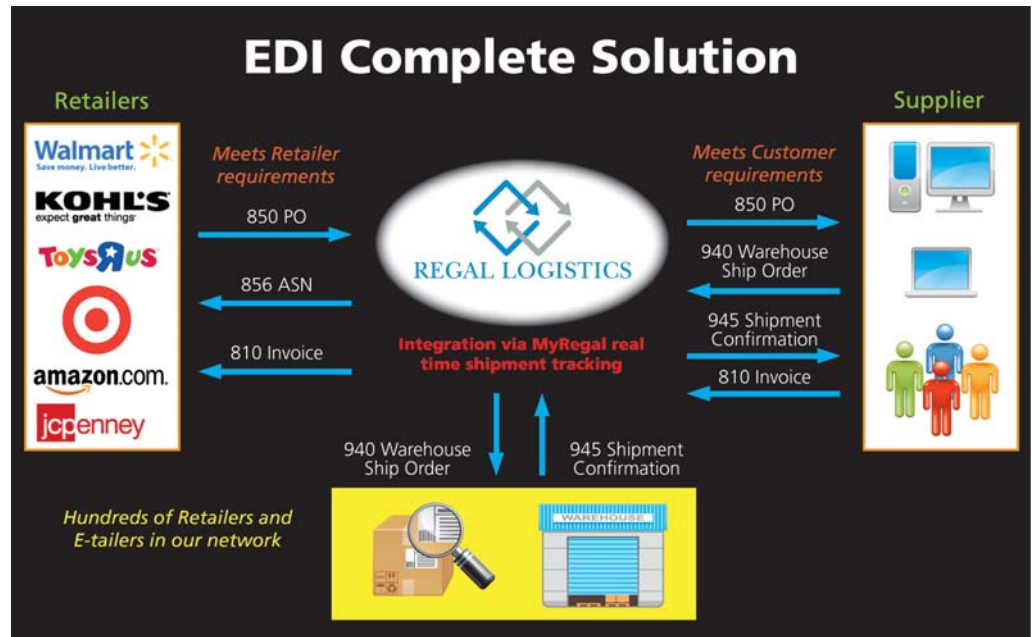


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### Why it works so well

The wide range of EDI transaction sets (810, 850, 856, 940, 945) are particularly useful to small and medium-size importers and manufacturers that don't want to perform EDI in-house but must have a reliable process to satisfy major retailers and ensure efficiency and cost-effectiveness in the supply chain. Regal offers a complete, fully-automated solution that includes real time online shipment tracking with advanced dashboard technology.



### Regal Logistics

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### Real Benefits

Like Natus, Tek Nek, Discovery Bay Games and Sleepwell, Regal e-logistics services enable your company to sell product in larger volume. No need to be set up for EDI, or have an IT department or back office operation to support it. Use Regal's e-commerce services and EDI technology, along with your desktop, to satisfy major retailers and e-tailers, sell more of your product through these popular venues and elevate your brand. Customers are happy because they can easily locate, order and receive your product. Regal's part in it is well done, cost effective and, while critical to the process, invisible to the customer.

*If there's a more efficient,  
cost-effective way to move  
product through the supply chain,  
Regal Logistics will find it, improve  
on it and offer it to our customers.*